

Aarambh: An Elevator Pitch Competition 2023
Organized by the Institution's Innovation Council (IIC)
Hosted by Inventia: The Entrepreneurship Club
In association with: SOBUS Centre of Excellence at NMIMS Shirpur

Held on 17-19 August 2023

Aarambh: An Elevator Pitch Competition 2023," an event organised by the Institution's Innovation Council (IIC) and hosted by Inventia: The Entrepreneurship Club in association with the SOBUS Centre of Excellence at NMIMS Shirpur, The event was a competition on **entrepreneurship and start-up innovation**. The Ministry of Education launched the institution's Innovation Council programme in collaboration with AICTE. This is the first event conducted by IIC MPSTME Shirpur and SPTM Shirpur in collaboration. The event witnessed an overwhelming response from the students of MPSTME, SPTM, and various educational institutions in Shirpur. The event provided a platform for budding entrepreneurs and innovators from various institutions and age groups to display their creative ideas, innovative prototypes, and well-structured business plans. This prestigious event was a 20-hour activity conducted by IIC MPSTME and IIC SPTM.

Throughout the event, a diverse range of ideas were presented, tackling various pressing issues encompassing mental and physical health, environmental concerns, business prospects, road safety, and the safety of teenagers, among others. Some of these ideas were centred on technological innovations, while others sought to address specific societal challenges. The distinguished panellists meticulously analysed the presentations, identifying areas for improvement. They offered invaluable insights regarding market viability, acceptability, and the feasibility of implementation.

Prize Winners:

First Prize: Tushar Suryawanshi and Team

Second Prize: Yash Patil and team

Third Prize: Sanket Tulsidas Lokhande and team



Dr. Susheelendra Desai, I/C
Director, MPTP Shirpur
Campus
Sharing his Thoughts



Mr. Pankaj Jaju, Director;
Priyadarshini; Soot Girni
motivated the young minds
with his insights



Mr. Sashank Aich, Executive
Director, Deesan Group shared
his inspiring experiences

