

E – CELL NMIMS SHIRPUR

E-Cell NMIMS Shirpur believe that India's youth today will be the catalyst for its rise to emergence as a global power.

E-Cell will focus towards building a community where students with revolutionary ideas can connect with others having a similar mindset.

It is a platform for bringing together budding entrepreneurs, venture capitalists, investors, start-ups, and other major contributors to the entrepreneurial ecosystem.

We will stimulate innovation and help students in enhancing and polishing their ideas and transforming them into successful future endeavors.

Aim

We aim to provide proper guidance and services to any budding businesses, helping them to establish themselves sufficiently so that they can present themselves to investors.

Vision

To identify, train, and inspire students and faculty to develop essential skillsets and stimulate the true spirit of entrepreneurship.

Mission

To exponentially increase number of sustainable start-ups with potentiality of further growth.

Objectives

- To discover budding and potential entrepreneurial ideas from students, faculty and staff, review and provide required support till they materialize into enterprises.
- To invite Venture Capitalists and Speakers from renowned organizations as well as experienced alumni to guide the youth through their idea blocks and doubts.
- To plan and provide a chance to every member to develop and expand their professional network and do their personal branding as well.

E-cell will facilitate:

- ✓ Access to resources- Like incubation centers, co-working spaces, funding sources, and mentor-ship programs.
- ✓ Education and training- By offering workshops on innovation, design thinking, business planning, marketing, finance, and management etc.
- ✓ Networking opportunities- By helping entrepreneurs in gaining valuable feedback on their ideas and find support for their businesses.
- ✓ Exposure and visibility- By providing a platform for entrepreneurs to showcase their ideas to a wider audience, gain exposure, and build visibility for their businesses.
- ✓ Community building- By building communities of entrepreneurs, investors, etc.

- ✓ Innovation and creativity- By encouraging entrepreneurs to take risks, think outside the box, and develop new solutions to existing problems.

Plan of Action:

September – November 2024

- ✓ Workshop on “entrepreneurship and communication”
- ✓ My Story- motivational session by Successful Entrepreneur/Start-up Founder

December 2024-February 2025

- ✓ Workshop on Design Thinking, Critical Thinking and Innovation Design
- ✓ Organization of innovation and entrepreneurship outreach program workshop on entrepreneurship skill, attitude, and behaviour development

March-May 2025

- ✓ Workshop on prototype/process design and field/exposure visit to incubation unit/patent facilitation center/ technology transfer center etc.

June-August 2025

- ✓ Session/panel discussion with innovation and start-up ecosystem enabler from the region / state / national level.
- ✓ Mentoring event: Demo day / exhibition / poster presentation of start-up and linkage with innovation ambassadors / experts for mentorship support

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Role of E-Cell



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