

## **VISTAAR 2023: Pharma Tech Fest**

SVKM's NMIMS, SPTM Shirpur organized the Pharma Tech Fest "VISTAAR 2023" on March 19, 2023 to provide exposure of the current practices in healthcare to students. It is a platform for continuous learning where they can demonstrate their technical competencies by amalgamating their scientific thinking with managerial skills. The inaugural ceremony was graced by Mr. Tushar Mahajan, Founder Neuvocare Pharmaceuticals, Nashik as Guest of Honour, Dr. Akshay Malhotra, Director, MPTP, Shirpur, Mr. Rahul Dande, Chief Administrator and Chief Account Officer, MPTP Shirpur, Dr. Sunil Kanvinde, Associate Dean, SPTM, Shirpur, Mr. Saurabh Maru, Faculty Coordinator, VISTAAR 2023: Pharma Tech Fest, SPTM, Shirpur.

Following the Sarasvati Poojan, Mr. Saurabh Maru, presented welcome Speech and detailed about the idea of the event VISTAAR 2023: Pharma Tech Fest. Dr. Akshay Malhotra, Director, MPTP, Shirpur congratulated SPTM to initiate this event and apprised that the knowledge acquired in the classrooms is exercised in such events play a vital role in shaping their future. Dr. Sunil Kanvinde, Associate Dean, SPTM, Shirpur presented his words of motivation to students and participants.

The Guest of Honour, Mr. Tushar Mahajan, Founder Neuvocare Pharmaceuticals, Nashik spoke about the challenges an entrepreneur faces and the amount of hard work and dedication it takes to become a successful businessman. He introduced the current state of economy in India and elaborated how India's economy will be one of the biggest economy in the world. He further spoke about the multifold rise in the average approval rate of pharmaceutical products in comparison to the average approval rate in the last decade. He discussed on the growth and rise of use of A.I. (Artificial Intelligence) and the digitalization in pharmaceutical industry. At the end of the session, he answered and clarified questions of the students and faculty.

Various events were organized under the VISTAAR 2023: Pharma Tech Fest like "Innovative Product Competition," where students applied their knowledge of pharmacy to create new products in the fields of cosmeceuticals, pharmaceuticals, and nutraceuticals; the "Moot Court," where students used their knowledge to argue for or against various positions regarding legal issues faced by companies (based on provided case studies); the "Pharma Shark Tank", in which students used their marketing prowess to pitch their products to a panel of professional investors, "Pharma Poster Competition" where students presented insightful details of various new techniques in pharmaceuticals etc., and in "Pharm Quiz" students participated in various round and showcased their dexterity in pharma knowledge.



Associate Dean's Address



Pharma Poster Competition



Pharma Shark Tank



Innovative Product Competition



Moot Court

**Following students received awards in the events:**

**Poster Presentation:**

Winner: Mr. Atharv Pawar  
First runner-up: Mr. Hardik Jain  
Second runner-up: Ms. Aayushi Mehta

**Pharma quiz.**

Winner: Mr. Aayush Sharma and Ms. Harshita Bhatia  
Runner-up: Mr. Amartya Shankar and Ms. Akshada Sanap

**Moot Court**

Winner: Mr. Harshit Mishra and Khushi Arora  
Runner-up: Ms. Ishita Bharadia and Ms. Taniya

**Pharma Shark Tank**

Winner: Mr. Sanket Rasal and Ms. Devashree Gadewar  
Runner-up: Ms. Preeti Sakore and Mr. Pawan Kedar

**Smart product** Winner: Mr. Mohit Jain



Students were awarded in valedictory ceremony. The event was concluded with the vote of thanks by Mr. Suhas Agey.